

## *An Invitation ... To Participate ...*

### **S**chedule of Events : **Year 2025**

We are pleased to announce our call for Participation and herein invite your Esteemed Organisation to join us at the following EDUCATION FAIRs to be held in 2025 :

- **Education & Further Studies Fair - Series 59** *(Targeted to be after the SPM 2024 examination)*  
15 - 16 February 2025 at Hall 1, SouthKey Mid Valley Exhibition Centre, Johor Bahru  
22 - 23 February 2025 at Halls 1, 2, 3 & Foyer, Mid Valley Exhibition Centre, Kuala Lumpur
- **Education & Further Studies Fair - Series 60** *(Targeted to be after the SPM 2024 result)*  
WEEK 1 : 10 - 11 May 2025 or 17 - 18 May 2025 at Halls 1, 2, 3 & Foyer, Mid Valley Exhibition Centre, KL  
10 - 11 May 2025 or 17 - 18 May 2025 at Hall 1, SouthKey Mid Valley Exhibition Centre, JB  
WEEK 2 : 17 - 18 May 2025 or 24 - 25 May 2025 at Halls 1, 2, 3 & Foyer, Mid Valley Exhibition Centre, KL

***IMPORTANT REMARK*** : Please note that the current fair dates for May 2025 - Week 1 (KL & JB) and Week 2 (KL only) are tentative dates and are subject to change. As part of our effort to protect the best interest of our valued exhibitors, the dates may be changed according to the SPM Result release date. Please be informed that the FINAL fair dates will be announced at the Booth Balloting Session.

- **Higher Education Fair 2025** *(Targeted to be after the UPU 2024 enrollment result)*  
23 - 24 August 2025 at Halls 1 & 2, Mid Valley Exhibition Centre, Kuala Lumpur
- **Education & Further Studies Fair - Series 61** *(Targeted to be after the SPM 2025 examination)*  
13 - 14 December 2025 at Halls 1, 2, 3 & Foyer, Mid Valley Exhibition Centre, Kuala Lumpur  
20 - 21 December 2025 at Hall 1, SouthKey Mid Valley Exhibition Centre, Johor Bahru

We have enclosed herewith **POINTS OF REFERENCES** and **PROMOTION & PUBLICITY CAMPAIGN** to support a proposal to your Management on the benefits of participation at our platform.

**ACTION** : Limited booths available and booths are running out FAST, **BOOK NOW to SECURE YOUR BOOTH(S) and PARTICIPATION.** Don't hesitate, complete the Participation Form NOW and email it to [jercy\\_choo@hotmail.com](mailto:jercy_choo@hotmail.com) for confirmation of your participation.

We always promise a **BIGGER & BETTER SHOW** each year because we believe that "YOUR SUCCESS IS ALSO OUR SUCCESS!". Looking forward to a Mutually-Beneficial Association. For further clarifications and assistance, please always feel free to contact us at **(6) 03 - 615 615 00**.

Thank you and best regards.

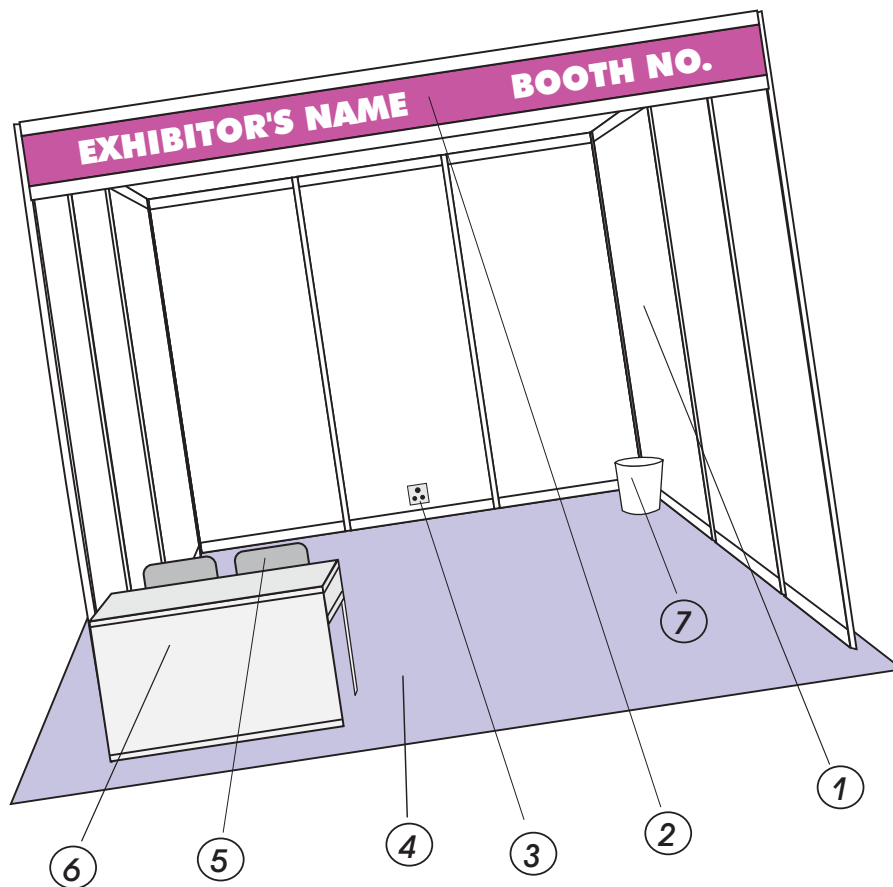
*"Education - A Community Commitment. Together We Make The Difference"*

Yours sincerely



**Datin Jercy Choo**  
Project Consultant

## STANDARD SHELL-SCHEME BOOTH (3M X 3M)



### Standard Package

1. Pifex System - aluminium frames with assembly of white-laminated 3mm thick plywood panels measuring 1m (w) x 2.5m (h). \* Back & side panel size : 3m (w) x 2.5m (h)
2. Overhead fascia board with Exhibitor's name & booth number (corner lots - 2-sides) & 2-units 40w fluorescent tube lights (behind fascia panel).
3. 1-unit 13amp (230v) power point.
4. Needle punch carpet.
5. 2-units folding chair.
6. 1-unit information counter.
7. 1-unit waste paper basket.

**VENUE : MID VALLEY EXHIBITION CENTRE, KUALA LUMPUR**

**MID VALLEY EXHIBITION CENTRE SOUTHKEY, JOHOR BAHRU**

- ✓ **Hot Spot for Teenagers & the General Public**
  - Nowadays, teenagers & the general public prefer to go for Fairs at complexes which can accord them the convenience of dining, shopping, leisure & entertainment inclusive.
- ✓ **Malaysia's LARGEST Mall**
  - MVEC, KL : An ideal venue centrally located & easily accessible from Kuala Lumpur & Petaling Jaya.
  - MVEC, JB : An ideal venue centrally located & easily accessible within JB City Centre / Iskandar Malaysia / Singapore. Excellent accessibility via EDL, Tebrau Highway & Jalan Bakar Batu.

**DATE : JB : 15 - 16 FEBRUARY 2025 (Sat & Sun) 11am - 6pm**

**DATE : KL : 22 - 23 FEBRUARY 2025 (Sat & Sun) 11am - 6pm**

- ✓ **Targeted to be after the SPM 2024 Examination**
  - Strategic timing for your Institution / College / University 2025 intakes (March, April & May).

**DATE : WEEK 1 - KL & JB : 10 - 11 MAY 2025 or 17 - 18 MAY 2025 (Sat & Sun) 11am - 6pm**

**WEEK 2 - KL : 17 - 18 MAY 2025 or 24 - 25 MAY 2025 (Sat & Sun) 11am - 6pm**

- ✓ **Targeted to be after the release of SPM 2024 Result**
  - In year 2021, SPM-2020 results were released on June 10, 2021 (Thu). In year 2022, SPM-2021 results were released on June 16, 2022 (Thu). In year 2023, SPM-2022 results were released on June 8, 2023 (Thu)

- ✓ - Past experiences show that this is the optimum timing for student commitment & maximum enrolment.

**DATE : KL - 23 - 24 AUGUST 2025 (Sat & Sun) 11am - 6pm**

- ✓ Targeted to be after the release of the Public Universities Student Enrolment (UPU) 2024 Results.
- ✓ Strategic timing for your Institution / College / University 2025 intakes (September & October).

**DATE : KL : 13 - 14 DECEMBER 2025 (Sat & Sun) 11am - 6pm**

**DATE : JB : 21 - 21 DECEMBER 2025 (Sat & Sun) 11am - 6pm**

- ✓ **Targeted to be after the SPM 2025 Examination**
  - Strategic timing for your Institution / College / University 2026 intakes (January & February).



*Crowd at the Education & Further Studies Fair and the Higher Education Fair held at Halls 1, 2, 3, Atrium & Foyer, Mid Valley Exhibition Centre, Kuala Lumpur*





*Crowd at the Education & Further Studies Fair and the Higher Education Fair held at Halls 1, 2, 3, Atrium & Foyer, Mid Valley Exhibition Centre, Kuala Lumpur*



*... Where the Action is! ... Your Success is also our Success!*



- ✓ **TV ADVERTISEMENT - Astro & 8TV**
  - Reaching close to 5 Million potential home viewers - Young Malaysian Urban, 15 - 24 years old. The power of TV advertisement will bring the targeted crowd to the Fairs.
- ✓ **PROMOTE OF OUR FAIRS VIA FAMOUS YOUTUBER - LingBigYong / Wabikong**
  - The power of YouTube advertisement will bring the targeted crowd to the Fairs.
- ✓ **RADIO ADVERTISEMENT - LITE FM, HITZ FM & MY FM**
  - The power of radio will bring the targeted crowd to the Fairs.
- ✓ **BILLBOARD ADVERTISEMENTS**
  - Location of Billboard Advertisements : (1) Federal Highway, near Amcorp Mall towards Mid Valley / City Centre - Size : 14' H x 48' W, (2) Lebuhraya Timur Barat, from Cheras towards Federal Highway / Mid Valley - Size : 7' H x 45' W, (3) Federal Highway - PJ / KL towards Subang / Sunway / Shah Alam / Seri Setia - Size : 20' H x 40' W, (4) LDP after Kg. Chempaka towards Damansara, opposite Kelana Jaya LRT Station - Size : 30' H x 20' W, (5) At LDP, Icon City towards Puchong, Subang & Sunway - Size : 30' H x 20' W, (6) At Jalan Lapangan Terbang Subang. From Ara Damansara towards Federal Highways - Size : 30' H x 20' W, (7) Seremban Highway - Jalan Sungai Besi towards Seremban - Size : 10' H x 56' W, (8) Lebuhraya Bukit Jalil – Puchong - Size : 11' H x 41' W, (9) Jln Syed Putra menuju ke Tmn Seputeh / Lebuhraya Persekutuan berhampiran Bangunan MCOBA, KL - Size : 11' H x 41' W, (10) MRR 2 towards towards Sg. Besi Highway, Kesas Highway & Sri Petaling. Near Bdr Tasik Selatan, Shell Station & Cheras - Size : 11' H x 41' W, (11) Jln Sg Buloh towards Kepong, Selayang, Bdr Utama - Size : 11' H x 41' W, (12) Overhead Bridge at Jalan Kuching towards City Centre, PWTC & Lebuhraya Mahameru - Size : 11' H x 41' W, (13) MRR2, From Cheras towards Ampang - Before Junction to Pandan Perdana / Pandan Indah (Near Safari) - Size : 25' H x 40' W, (14) Sungai Buloh, LDP, Sri Damansara menuju ke Jalan Kepong, berhampiran McDonald's Desa Jaya & KFC, Kepong KL - Size : 30' H x 24' W, (15) Jalan Kepong menuju ke Sungai Buloh, LDP, Sri Damansara, berhampiran McDonald's Desa Jaya & KFC, Kepong KL - Size : 30' H x 24' W, (16) From Jalan Sg. Besi towards KL City Centre, KLCC & Jln Tun Razak - Size : 20' H x 15' W, (17) Jln Kuching towards Kuala Lumpur, near Tmn Wahyu / Selayang - Size : 11' H x 41' W, (18) Jalan Ampang towards KLCC, after Wisma MCA & near Menara Atlan - Size : 12' H x 8' W, (19) At LDP-Puchong Highway - Exit from Lebuh Puteri towards Puchong Perdana / Subang Jaya / Shah Alam - Size : 15' H x 10' W, (20) KLCC & Jalan Tun Razak towards Jalan Pahang Roundabout, Near IJN - Size : 15' H x 10' W, (21) LDP, near Desa Parkcity - Size : 15' H x 10' W, (22) Persiaran Surian, near Palm Spring Condo, Kota Damansara towards Ikea & LDP - Size : 15' H x 10' W, (23) Sprint Highway - After Damansara Toll Plaza towards LDP, Damansara & TTDI - Size : 15' H x 10' W, (24) Before Jalan Duta Roundabout, Near Arkib Negara - Size : 15' H x 10' W, (25) Kinrara towards Bukit Jalil, Technology Park & Seri Petaling - Size : 15' H x 10' W, (26) At LDP-Puchong Highway - Exit from Lebuh Puteri towards Puchong Perdana / Subang Jaya / Shah Alam - Size : 15' H x 10' W, (27) Jalan Bangsar towards Petaling Jaya & Bangsar Shopping Centre - Size : 15' H x 10' W, (28) At Jalan Damansara towards TTDI / LDP / Damansara - Size : 15' H x 10' W, (29) From Kuala Lumpur towards Jalan Setapak - Size : 15' H x 10' W, (30) Jalan Ampang, near Glenn Eagles Hospital - Size : 15' H x 10' W, (31) At traffic light next to Endah Parade, Seri Petaling towards Bukit Jalil, TPM, Seremban Highway, MRR2 & Kesas - Size : 15' H x 10' W, (32) Jalan Bangsar towards Jalan Maarof, Federal Highway & Mid Valley - Size : 15' H x 10' W, (33) Setapak, near CIMB Bank - Size : 15' H x 10' W, (34) Batu 3, Jalan Kelang Lama towards KL, PJ & Mid Valley, after Wisma Buddhist & before Esso Petrol Station - Size : 15' H x 10' W, (35) Jalan Sentul towards Kuala Lumpur - Size : 15' H x 10' W, (36) Taman Sri Hartamas Entrance - Size : 15' H x 10' W, (37) Escalator Bulkhead Display at Level 3 Center Court, Mid Valley Megamall, (38) City Star at Tmn Seputech / Mid Valley - Size : 2650mm H x 3655mm W.
- ✓ **ROAD BANNERS**
  - Banner advertisements measuring 20' (W) x 4' (H) in major strategic locations in KL, PJ & JB.
- ✓ **TOLL BANNERS**
  - At strategic Toll Plaza in Kuala Lumpur, Petaling Jaya & Johor Bahru.
- ✓ **BUS & TAXI BOOTH LID & SIDE DOORS ADVERTISEMENT**
  - Buses & taxis dominate our city streets and go wherever consumers are – delivering message to this potential audience at the same time. Reaching a mass audience of millions on a daily basis.
- ✓ **SPECIAL EDUCATION SUPPLEMENTS FEATURING THE FAIRS**
  - Special Education Supplement featuring the Fairs to be published one day before the Fairs by The Star, Sin Chew Daily, China Press, Oriental Daily News & The New Straits Times.
- ✓ **BANNERS & BUNTINGS PLACED AT THE MAIN ENTRANCE & CANTEEN OF SECONDARY SCHOOLS**
  - The details of the Fairs are directly reached out to the targeted students and parents.
- ✓ **SMS, WHATSAPP & EMAIL BLASTS**
  - Personalised sms & email blasts will bring the targeted crowd to the Fairs.
- ✓ **ANNOUNCEMENT IN [www.fsi.com.my](http://www.fsi.com.my), [www.doctorjob.com.my](http://www.doctorjob.com.my), [www.cari.com.my](http://www.cari.com.my), [facebook](http://facebook), [www.sinchew-i.com](http://www.sinchew-i.com), [www.eventful.com](http://www.eventful.com), [www.malaysiaevents.net](http://www.malaysiaevents.net), [www.midvalley.com.my](http://www.midvalley.com.my), [www.mfacelive.com](http://www.mfacelive.com), etc**
  - Full details of the Fairs will be published in the website & facebook.
- ✓ **MOBILE FIRST VIEW & WOWfi HOTSPOTS ADVERTISEMENT**
  - The power of mobile and internet advertisement will bring the targeted crowd to the Fairs.
- ✓ **YOUTUBER, ONLINE & SOCIAL MEDIA POSTINGS**
  - Full details of the Fairs will be published in the website, facebook, youtube and Instagram of well known YouTuber, Social Media Influencer / KOL.



**TV advertisement on Astro & 8TV promoting the Higher Education Fair and Education & Further Studies Fair**

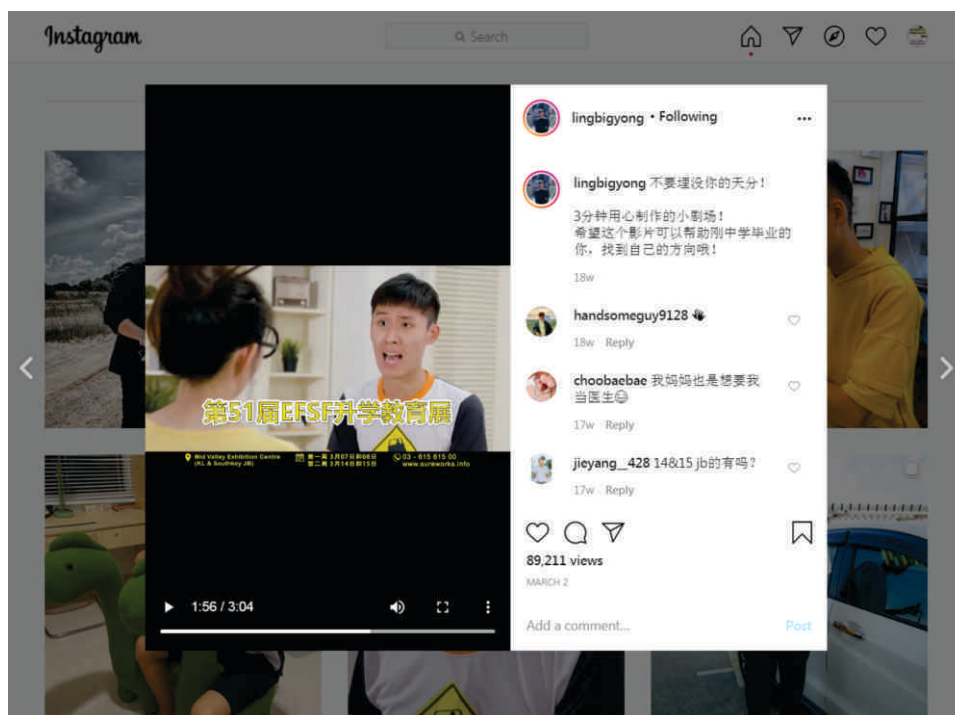


**TV ADVERTISEMENT**

- Reaching close to 5 Million potential home viewers - Young Malaysian Urban, 15 - 24 years old.

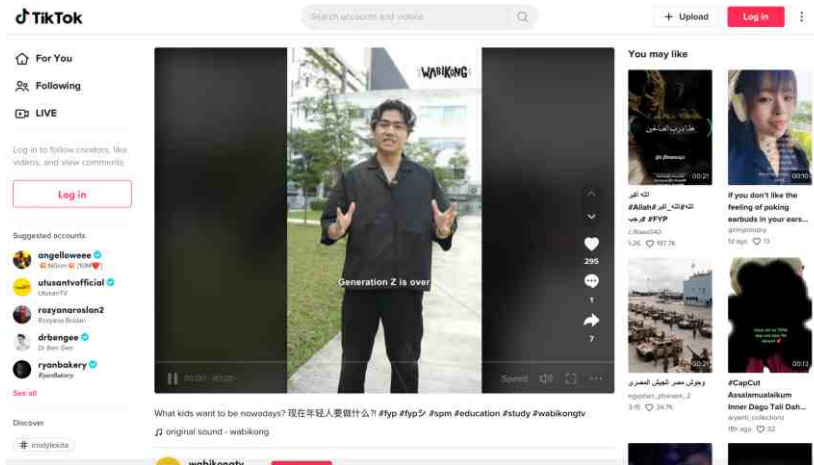


## Promote of Education & Further Studies Fair and Higher Education Fair by Famous YouTuber - LingBigYong

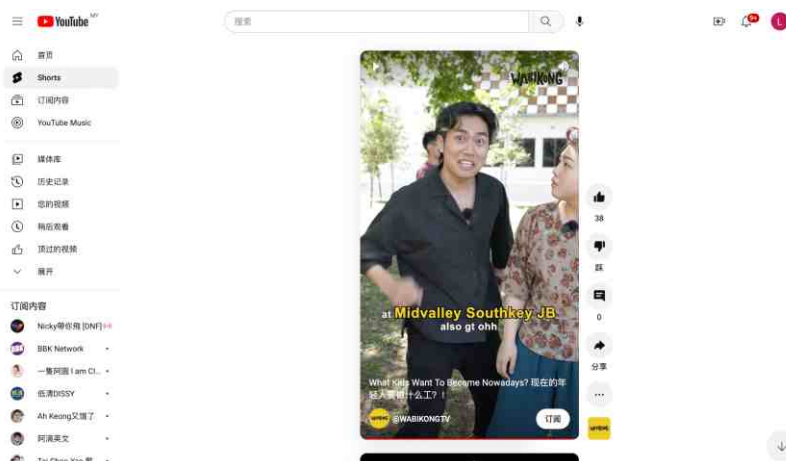




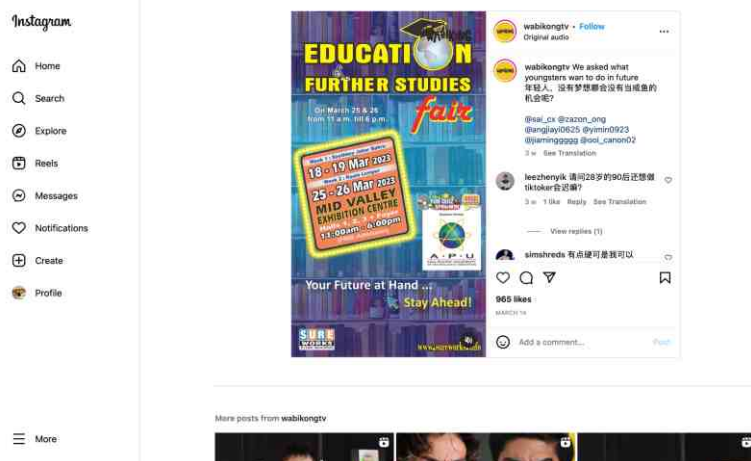
# Promote of Education & Further Studies Fair and Higher Education Fair by Famous YouTuber - Wabikong



<https://vt.tiktok.com/ZS8Xnm4Ub/>



<https://youtube.com/shorts/bnfHvo2s05c?feature=share>



<https://www.instagram.com/reel/CpxBsQ9uJYz/?igshid=YmMyMTA2M2Y=>

# Promote of Education & Further Studies Fair and Higher Education Fair by HighSchool.my



为成年 HighSchool.my

WhatsApp Like Message

Ask 为成年 HighSchool.my

- "How much does this school cost?" Ask
- "Can you tell me more about this school?" Ask
- "Are you accepting new students?" Ask
- "Where are you located?" Ask

Type a question

About

一个以教育为生服务粉丝专业，通过在线上，与中学生们一起学习互动的，了解时下中学生的所需，提供适当的建议/解决方案。  
查看更多关于PDPA条款的信息：  
<https://www.highschool.my/pdpa/> ... See more

12,732 people like this including 4 of your friends

14,642 people follow this

<http://highschool.my/>

011-2180 5010

Send message

info@highschool.my

Education

Privacy Policy

PINNED POST

为成年 HighSchool.my  
November 18 at 1:00 PM

SPM, STPM & UEC的离校生，最害怕的就是有很多升学问题想问人可是不知道该问谁??然后谁又能为你一一解答??  
关于升学的那些事，你想要知道的都在这里! 📢  
经过一轮的分析后，小助理已经为大家整理了一系列的导图并且为你们解答啦! 🙌  
当然了! 要升学的你们想要知道更多的升学资讯，当然也不可以错过即将举办的升学教育展去了解更多详情啦! 📢  
教育展将分别在2个地区举办

- 📍教育展1:  
日期: 12月4 & 5日  
地点: 柔佛 谷中城展览中心 - 展馆1  
时间: 早上11时至晚上6时
- 📍教育展2:  
日期: 12月11 & 12日  
地点: 吉隆坡 谷中城展览中心 - 展馆1, 2, 3及大厅  
时间: 早上11时至晚上6时

限时教育展福利有:

- 📖 超过100个本地及海外的大专参与
- 📖 提供各大科系课程和技术培训课程
- 📖 免费提供费用减免、折扣和奖学金的资料
- 📖 还有同时提供教育基金和升学贷款

你是否也在担心现在的疫情状况而不敢去?  
不用担心! 主办单位为了让大家安心来参观所以一切的展会都会严格遵守SOP啦! 📢 现场还会免费提供面罩给大家以确保人身安全，真是太贴心了! 🙌而且入场还是免费的!!!  
同学们想要了解更多有关升学教育展的详情，可以点击以下的官方链接👇  
<https://sureworks.info/fairs>  
【你的未来就在眼前，在此为你开启成功之门! 📢】

See Translation

关于升学那些事  
你想要知道的都在这里!



Promotion & Publicity Campaign - Billboards



Overhead Bridge -  
Federal Highway, Pantai Exit  
(PJ towards KL Direction)  
(Size : 10' H x 100' W)

Before Jln Duta Roundabout,  
Near Arkib Negara  
(Size : 15' H x 45' W)



Jalan Cheras  
Taman Pertama Wisma RYU BMIC  
(Size : 11' H x 41' W)



Jalan Ipoh 3rd Mile  
(Size : 40' H x 20' W)



Promotion & Publicity Campaign - Billboards



Federal Highway, near Amcorp Mall towards Mid Valley / City Centre  
(Size : 14' H x 48' W)

MRR2, KL - Before junction to Pandan Perdana / Pandan Indah (Near Safari)  
(Size : 25' H x 40' W)



Bandar Tasik Selatan, MRR2  
(Size : 11' H x 41' W)



Lebuhraya Timur Barat (East-West Link), from Cheras towards Federal Highway / Mid Valley  
(Size : 7' H x 45' W)





Promotion & Publicity Campaign - Billboards

Before Jalan Duta Roundabout, Near Arkib Negara (Size : 15' H x 10' W)



Tmn Sri Hartamas Entrance (Size : 15' H x 10' W)



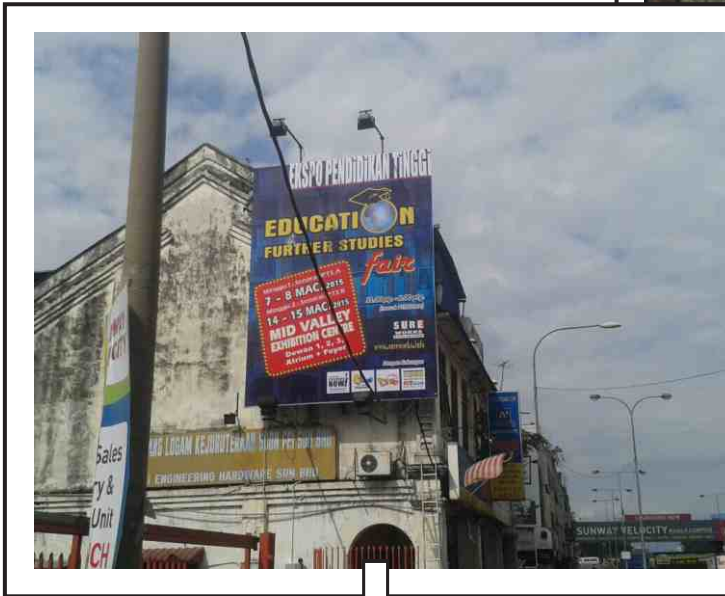
Federal Highway – PJ / KL towards Subang / Sunway / Shah Alam / Seri Setia (Size : 20' H x 40' W)



Overhead Bridge at Jalan Kuching towards City Centre, PWTC & Lebuhraya Mahameru (Size : 11' H x 41' W)

Promotion & Publicity Campaign - Billboards

Jln Syed Putra towards Tmn Seputeh / Lebuhraya Persekutuan  
(Size : 11' H x 41' W)



LDP, near Desa Parkcity  
(Size : 15' H x 10' W)



From Jalan Sg. Besi towards KL City Centre, KLCC & Jln Tun Razak  
(Size : 15' H x 20' W)



Jalan Kepong towards Sungai Buloh, LDP, Sri Damansara, next to McDonald's Desa Jaya & KFC, Kepong KL  
(2 sided & 2 directions)  
Size : 30' H x 24' W



Promotion & Publicity Campaign - Billboards

Jln Kuching towards Kuala Lumpur,  
near Tmn Wahyu / Selayang  
(Size : 11' H x 41' W)



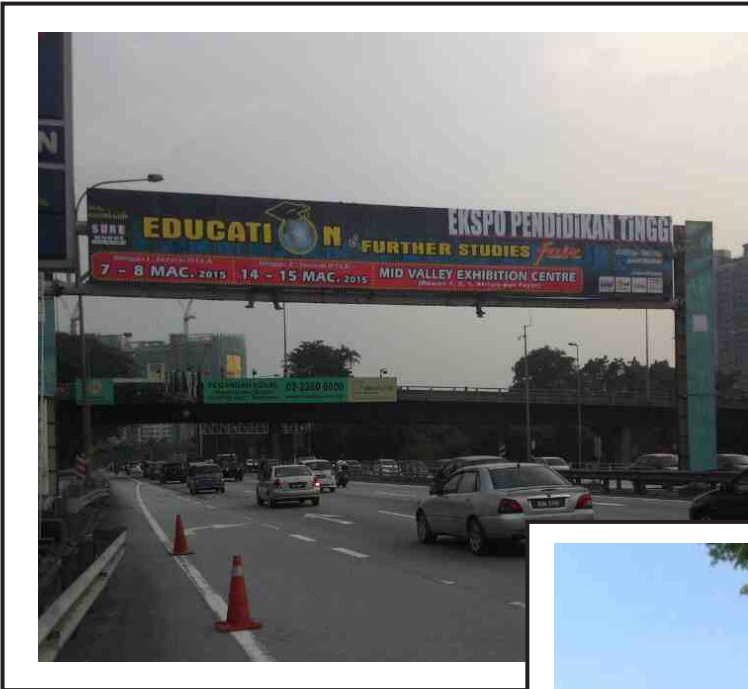
Persiaran Surian, near Palm  
Spring Condo, Kota  
D'sara towards Ikea & LDP  
(Size : 15' H x 10' W)

Jalan Sentul towards  
Kuala Lumpur  
(Size : 15' H x 10' W)



LDP after Kg. Chempaka  
towards Damansara, opposite  
Kelana Jaya LRT Station  
(Size : 30' H x 20' W)

Promotion & Publicity Campaign - Billboards

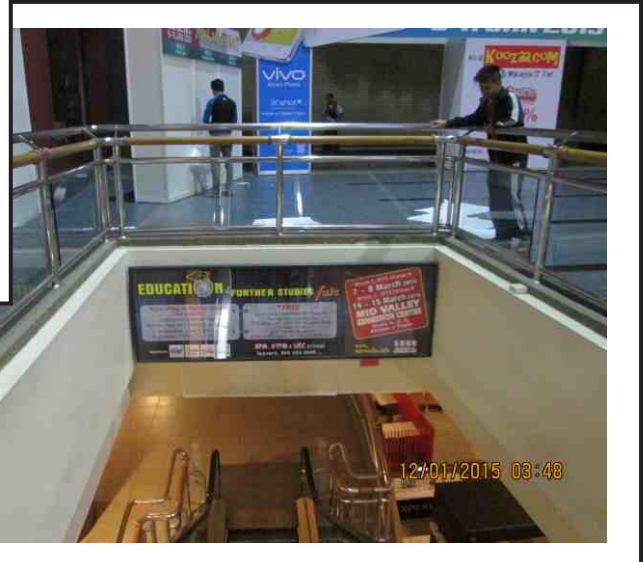


Seremban Highway -  
Jalan Sungai Besi  
towards Seremban  
(Size : 10' H x 56' W)

Jalan Ampang towards  
KLCC, after Wisma MCA &  
near Menara Atlan  
(Size : 12' H x 8' W)



At LDP, Icon City towards  
Puchong, Subang & Sunway  
(Size : 30' H x 20' W)



Escalator Bulkhead Display  
at Level 3, Center Court, Mid Valley  
Megamall. Escalator in front  
of Mid Valley Exhibition Centre  
(Size : 3' H x 9' W)



Promotion & Publicity Campaign - Billboards



At Jalan Lapangan Terbang Subang. From Ara Damansara towards Federal Highways  
(Size : 30' H x 20' W)

At LDP - Puchong Highway, Exit from Lebuhr Puteri towards Puchong Perdana / Subang Jaya / Shah Alam (Size : 15' H x 10' W)



Jalan Ampang, near Glenn Eagles Hospital  
(Size : 15' H x 10' W)



Jln Sg Buloh towards Kepong, Selayang, Bdr Utama  
(Size : 11' H x 41' W)



Promotion & Publicity Campaign - Billboards



After Sunway Toll towards  
Bukit Jalil, Puchong &  
Puchong Perdana  
(Size : 15' H x 10' W)

Sprint Highway - LDP,  
Damansara & TTDI towards  
Damansara Toll Plaza  
(Size : 15' H x 10' W)



Kota Damansara  
Persiaran Suria towards  
Ikea / LDP  
(Size : 30' H x 20' W)

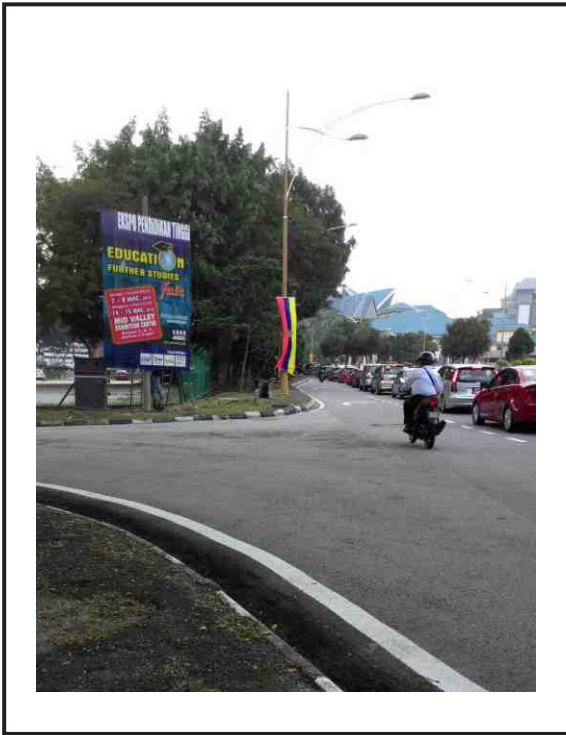


City Star at Tmn  
Seputech / Mid Valley  
(Size : 2650mm H x 3655mm W)





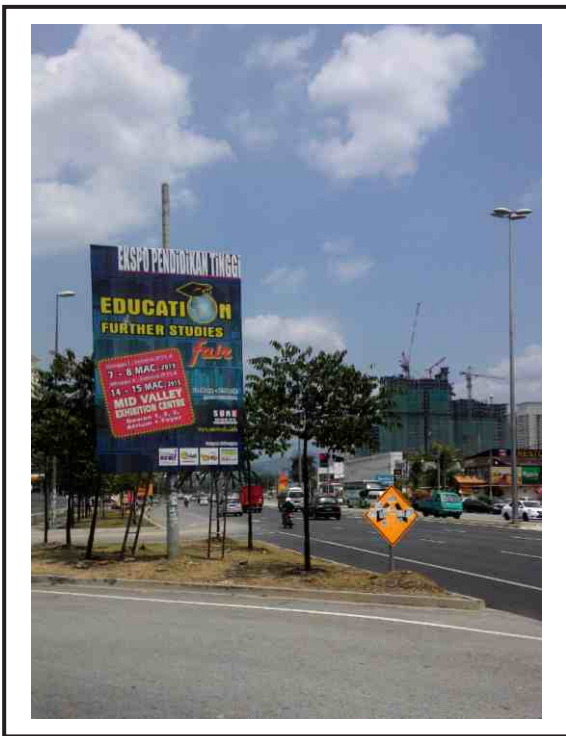
Promotion & Publicity Campaign - Billboards



KLCC & Jalan Tun Razak towards  
Jalan Pahang Roundabout,  
Near Institut Jantung Negara (IJN)  
(Size : 15' H x 10' W)



Jalan Bangsar towards Jalan Maarof,  
Federal Highway & Mid Valley  
(2 sided & 2 directions)  
Size : 15' H x 10' W



From Kuala Lumpur towards  
Jalan Setapak (Size : 15' H x 10' W)



Setapak, near CIMB Bank  
(Size : 15' H x 10' W)



## Promotion & Publicity Campaign - Banners & Buntings Placed in Secondary Schools

School Banner & Bunting - SMK Bandar Baru Sri Petaling



School Banner & Bunting - SMK Bandar Sunway



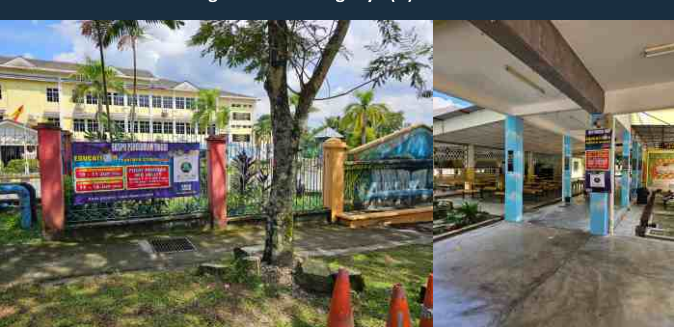
School Banner & Bunting - SMK Bukit Jalil



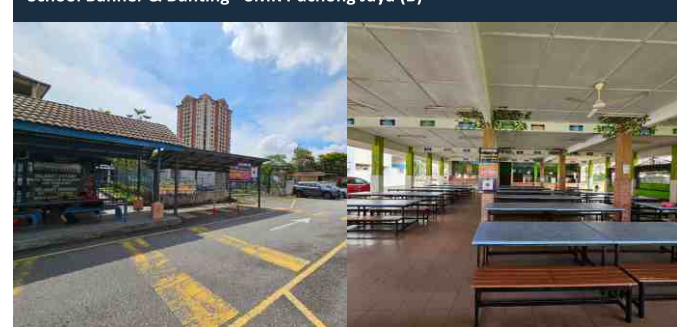
School Banner & Bunting - SMK Petaling Bunting



School Banner & Bunting - SMK Puchong Jaya (A)



School Banner & Bunting - SMK Puchong Jaya (B)



School Banner & Bunting - SMK Puchong Utama



School Banner & Bunting - Pusat Bandar Puchong



School Banner & Bunting - SMK USJ 13



School Banner & Bunting - SMK Seafield





Promotion & Publicity Campaign - Banners & Buntings Placed in Secondary Schools

School Banner & Bunting - SMK Sekyen 4 Bandar Kinrara



School Banner & Bunting - SMK Sri Saujana



School Banner & Bunting - SMK Subang Jaya



School Banner & Bunting - SMK Subang SS17



School Banner & Bunting - SMK Subang Utama



School Banner & Bunting - SMK Taman Petaling



School Banner & Bunting - SMK Taman Yari



School Banner & Bunting - SMK USJ 4



School Banner & Bunting - SMK USJ 8


















School Banner & Bunting - SMK USJ 12





Promotion & Publicity Campaign - Banners

<p>SM P Sri Aman</p> 	<p>Jalan Universiti</p> 	<p>SS 6</p> 
<p>Bandar Menjalara</p> 	<p>Bukit Jalil</p> 	<p>Cheras Roundabt</p> 
<p>Desa Park City</p> 	<p>Jalan Ampang (Dang Wangi)</p> 	<p>Jalan Cheras (PGRM)</p> 
<p>Puduraya (Bus Terminal)</p> 	<p>Sg Besi Highway (Astro)</p> 	<p>Sg Besi Highway (Sri Petaling Exit)</p> 
<p>Sri Gombak</p> 	<p>Permaisuri</p> 	<p>Jinjang Utara</p> 



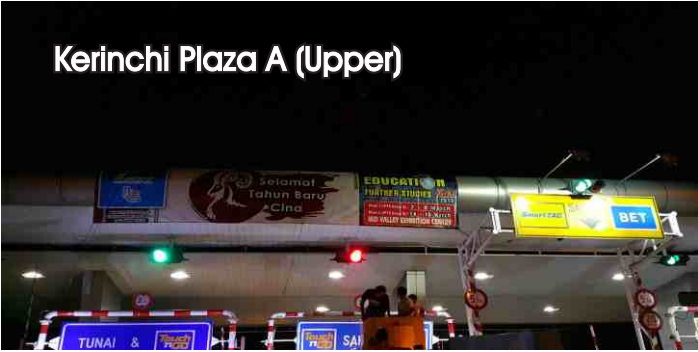
Promotion & Publicity Campaign - Toll Plaza Banners



Eastin, Plaza A



Penchala North



Kerinchi Plaza A (Upper)



Penchala South



Kerinchi Plaza B (Lower)



Sunway Toll



Puchong Barat East



Puchong Barat West



Puchong Selatan North



Puchong Selatan South



Promotion & Publicity Campaign - Toll Plaza Banners



Eastin, Plaza A



Penchala North



Kerinci Plaza A (Upper)



Penchala South



Kerinci Plaza B (Lower)



Sunway Toll



Puchong Barat East



Puchong Barat West



Puchong Selatan North



Puchong Selatan South

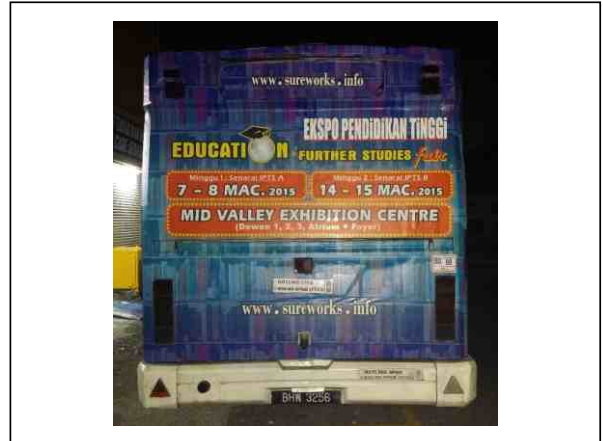


Promotion & Publicity Campaign - Bus Wrap Advertisement

Bus Plate No : BGV 8581

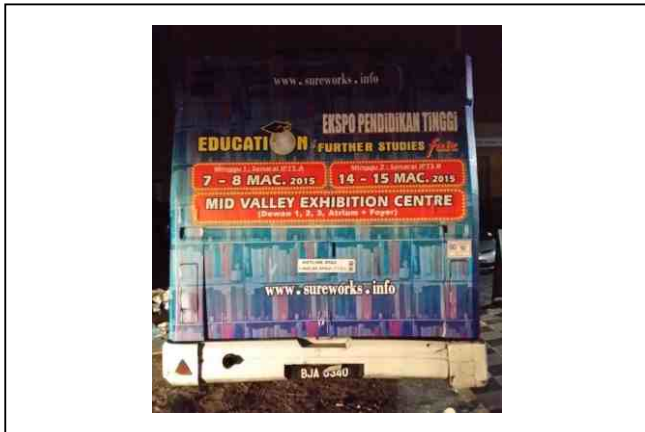


Bus Plate No : BHW 3256



**Promotion & Publicity Campaign - Bus Wrap Advertisement**

**Bus Plate No : BJA 6340**



**Bus Plate No : B JL 3010**



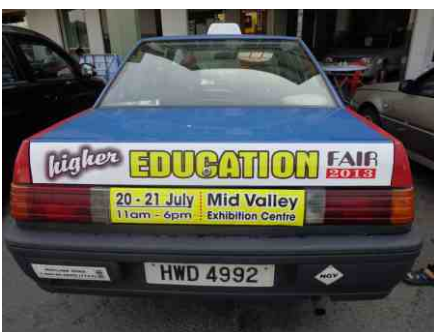


Promotion & Publicity Campaign - Bus Wrap Advertisement





Promotion & Publicity Campaign - Taxi Booth Lid & Side Doors Advertisement (200 Taxis)





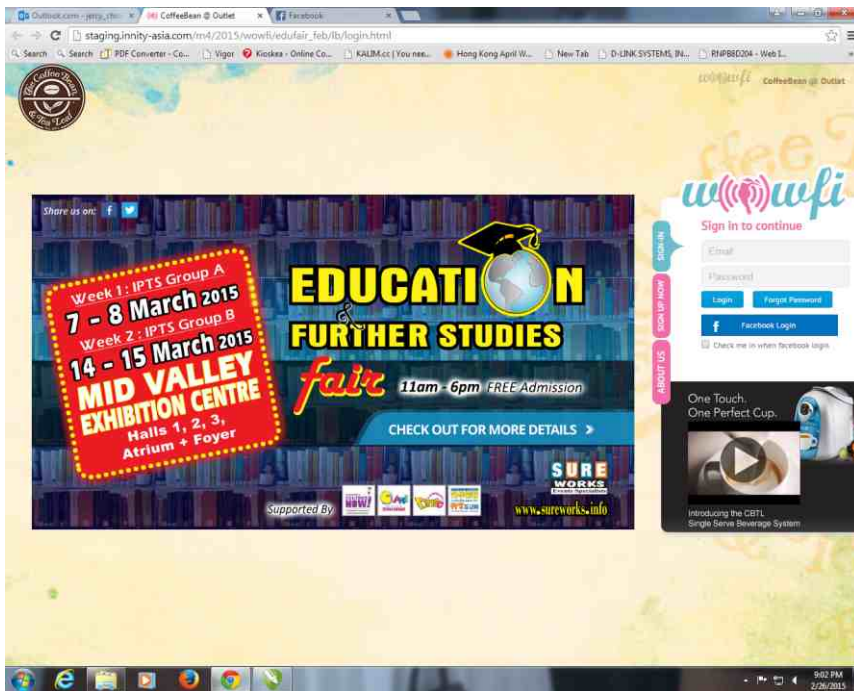
Promotion & Publicity Campaign - Mobile First View, WowFi & Whatsapp Adv



Visual of Mobile First View Adv



Visual of Whatsapp Adv



Owfi Hotspots Adv at Coffee Bean, Dome & Papparich



Oriental Daily Mobile Adv

Promotion & Publicity Campaign - Website Adv



www.onefm.com.my



www.cari.com.my



Promotion & Publicity Campaign - Website Adv



[www.doctorjob.com.my](http://www.doctorjob.com.my)

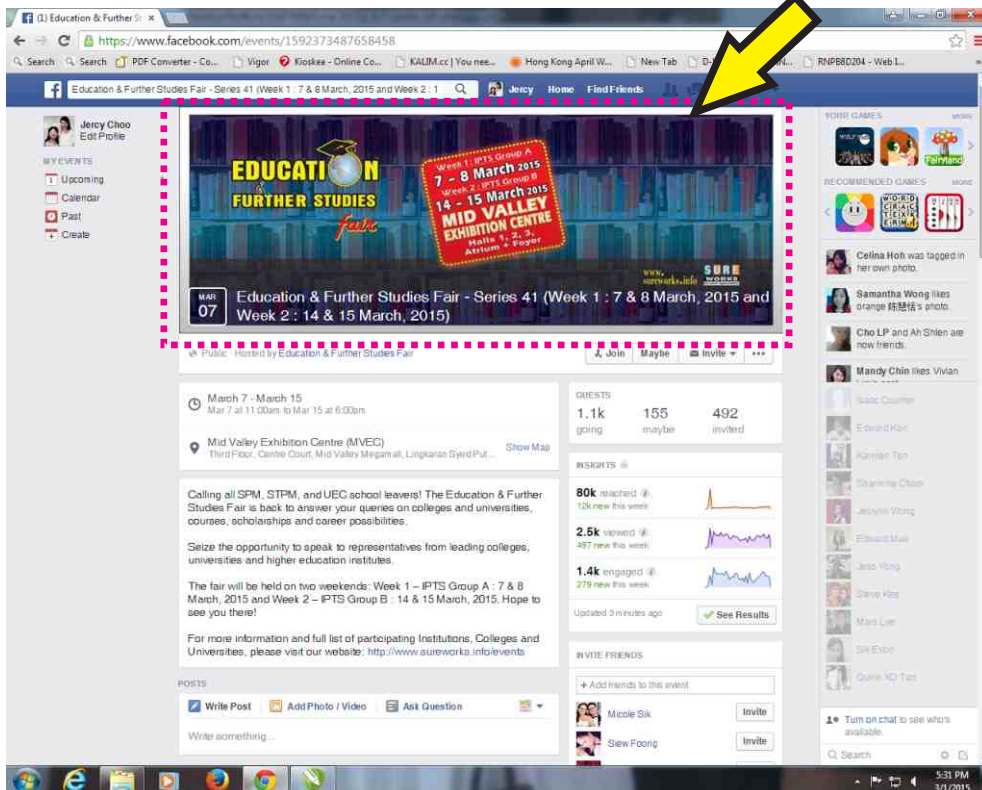


[www.fsicom.com.my](http://www.fsicom.com.my)

Promotion & Publicity Campaign - Website Adv



www.gsc.com.my



www.facebook.com



Promotion & Publicity Campaign - Website Adv

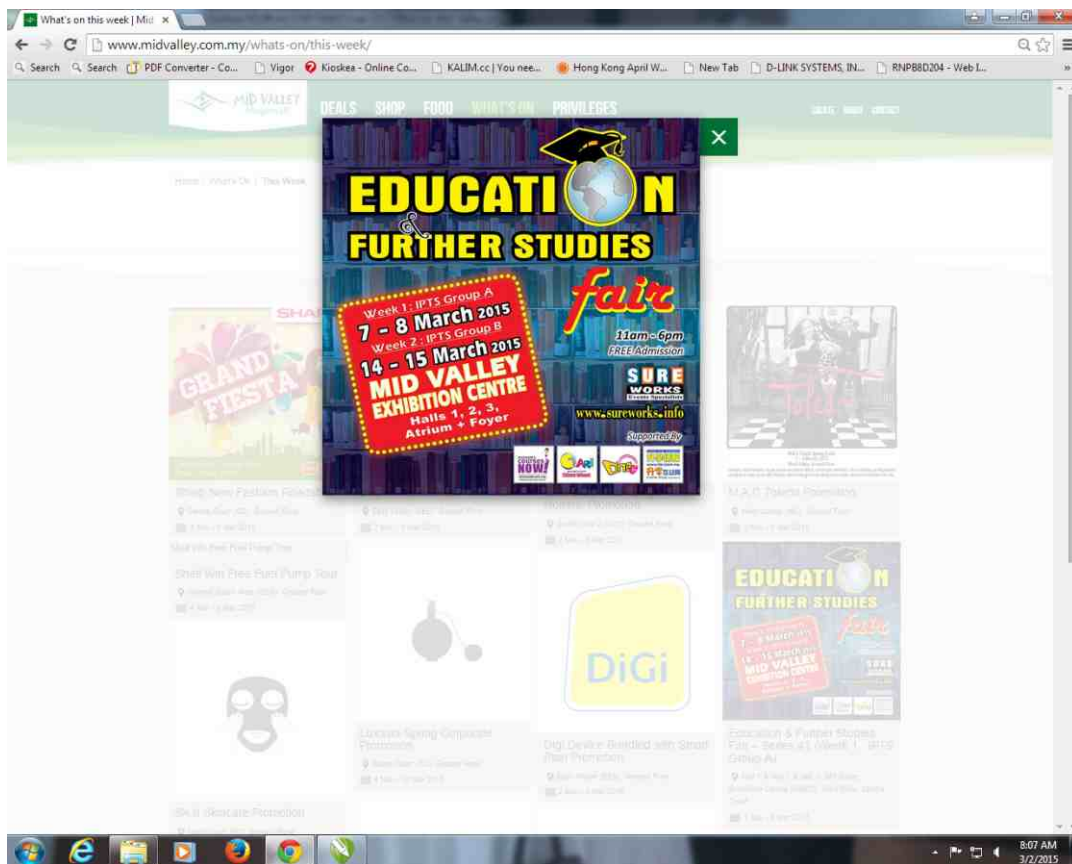
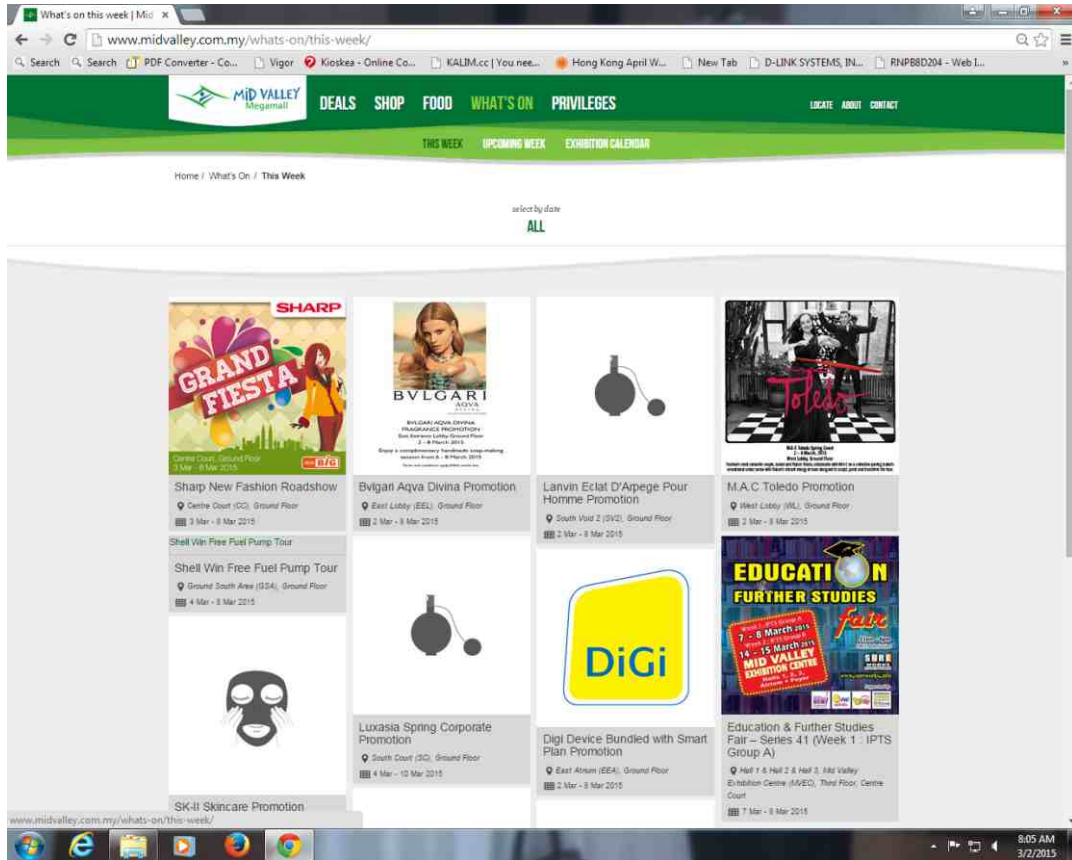


www.mfacelive.com



www.orientaldaily.com.my

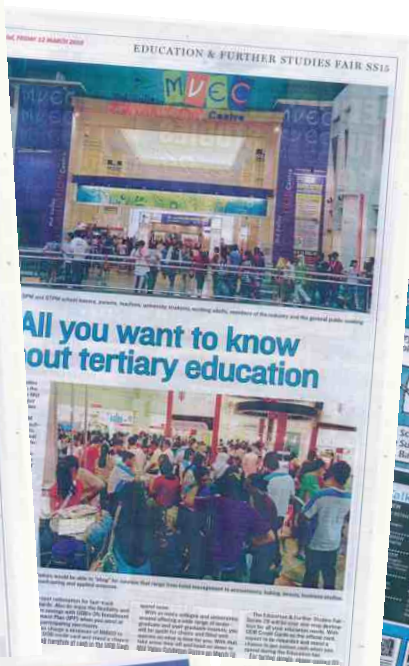
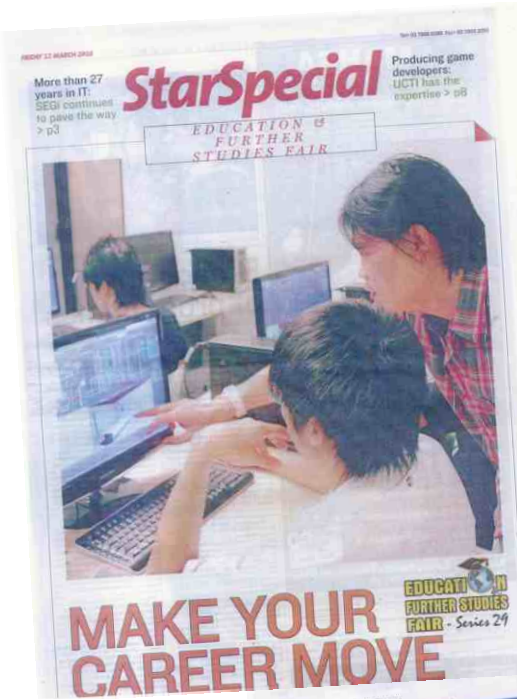
Promotion & Publicity Campaign - A & P Support from [www.midvalley.com.my](http://www.midvalley.com.my)



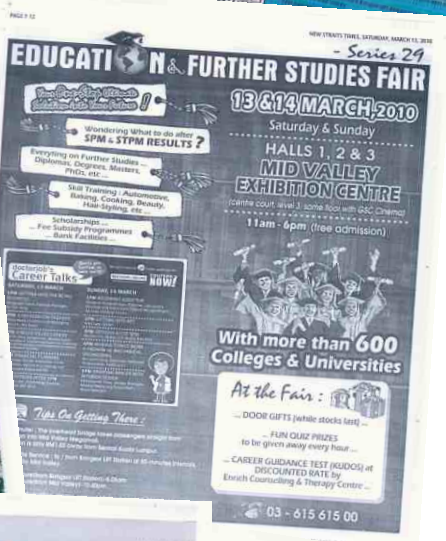


Promotion & Publicity Campaign - Special Education Supplement Featuring the Fair

**The Star**



**New Straits Times**



**Sin Chew Daily**



Promotion & Publicity Campaign - Press Adv & Releases



All about further study options



Fourth Liveable Cities seminar held

Contributions of ISO 14001 discussed

By FALZEENA AZIZ

SUNWAY City led against the Liveable Cities theme recently in an effort to present sustainable development...

monthly, sustainable construction as well as management bodies. The ISO 14001 is a recognized framework for environmental management...



Recognition Night.



Open House 13 & 14 Mar 2010 (10am - 6pm) No.48, Jln Awan Biru, Tmn Yari

Exclusive 3 Storey Semi-Detached Homes NEXT TO DUG, OFF OLD KLANG ROAD

EDUCATION FURTHER STUDIES FAIR - Series 29

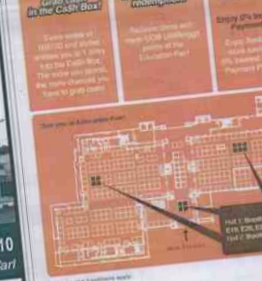
Mid Valley Exhibition Centre 13 & 14 March 2010



UOB CARDS



0% Interest Payment Plan



Built up area: from 3600 ft

RM1,230,000

Exclusive fully furnished by interior designer at RM1.6m

56 Khamis, 11 Mac 2010

Woods sudah mula berlatih

MALAYSIA sudah mempersiapkan diri untuk menghadapi pertandingan...

Schumacher tetap tumpuan

Kembali ke litar pada perlumbaan pembuka tirai 2010 di Bahrain



Michael Schumacher.

MICHAEL Schumacher akan kembali ke litar pada perlumbaan pembuka tirai...

Selepas dua minggu latihan, Schumacher akan kembali ke litar...

Justine, Kim ancam pilihan

INDIAN WELLS (Calif.) - Selepas bertanding dalam pertandingan...

1 were District G Lim whose 95 has reached

lay, an advertisement, and the power communities...

EDUCATION FURTHER STUDIES FAIR - Series 29 13 & 14 MARCH 2010

Wondering What to do after SPM & STPM RESULTS? Everything on Further Studies...

At the Fair: DOOR GIFTS while stocks last! PLUN DUG PRIZES to be given away every hour...

With more than 600 Colleges & Universities. Tips On Getting There!

Official Media: STRAITS TIMES, Utusan, and others. Inquires: 03 - 615 615 00

EDUCATION FURTHER STUDIES FAIR 13 & 14 MAC, 2010. HALLS 1, 2 & 3 MID VALLEY EXHIBITION CENTRE

EDUCATION FURTHER STUDIES FAIR 13 & 14 MARCH 2010. HALLS 1, 2 & 3 MID VALLEY EXHIBITION CENTRE

EDUCATION FURTHER STUDIES FAIR 13 & 14 MARCH 2010. HALLS 1, 2 & 3 MID VALLEY EXHIBITION CENTRE



Promotion & Publicity Campaign - Press Adv & Releases

